



Sponsor Information

The Glassner Autumn Challenge has a reputation for being one of the best organized rides in Alabama. We invite you to be part of this exciting event and know that your company or organization is benefitting bicycle safety and awareness! Supporting The Glassner Autumn Challenge allows your company to reach thousands of cyclists and their families and friends who represent a faithful base of individuals who will return to Glassner Autumn Challenge year after year!

Below is a list of ways your company or organization can help make this event a success.

Title Sponsor (\$3,750) – 1 available – TAKEN BY Max Credit Union

- Company name will be listed on all advertisement as event sponsor - Glassner Autumn Challenge presented by *Company Name*).
- Company name and logo will be on event flyers and direct emails sent to over 4,400 cyclists and businesses.
- Company name and logo will be on back of event shirt given to each participant and volunteer.
- Company name and logo with a link to your website on homepage and sponsor page of event website.
- Company can set up a display tent at the event to promote their company.

Breakfast or Lunch Sponsor (\$1,500) – 2 available – 1 TAKEN BY Baptist Health

- Company name & logo on a banner at the breakfast or lunch.
- All advertisement will say “*Company Name Pancake breakfast.*” or “*Company Name Finishing Rest Stop Lunch*” – will appear on event flyers and direct emails sent to over 4,400 cyclists and businesses.
- Company name and logo will be on back of event shirt given to each participant and volunteer.
- Company name and logo with a link to your website on sponsor page of event site.

Information Tent Sponsor (\$1,500) – 1 available – TAKEN BY Hampton Inn/Fairfield Inn

- All advertisement will say at the “*Company Name Information Tent*” – will appear on event flyers and direct emails sent to over 4,400 cyclists and businesses.
- Includes company name and logo across information tent (where riders sign in and out).
- Company name and logo will be on back of event shirt given to each participant and volunteer.
- Company name and logo with a link to your website on sponsor page of event site.

Rest Stop Sponsor (\$500) – 6 available – 3 TAKEN BY Camerio & Company, Memorial Presbyterian Church, and Carriage Hills Animal Hospital and Pet Resort

- Includes a banner designating the rest stop's sponsor on tent.
(Company may provide their own banner and additional banners.)
- Company name and logo on back of event shirt given to each participant and volunteer.
- Company name and logo with a link to your website on sponsor page of event site.

In-Kind Sponsorship (Donations of food, prizes, or services valued over \$100)

- Company name and logo with link to your website on sponsor page of event site.
- Company name and logo on back of event shirt given to each participant and volunteer.